

3RD WORLD CONFERENCE ON MEDIA AND MASS COMMUNICATION MEDCOM 2017

Kuala Lumpur, Malaysia

April 20th -22nd

“Information, Persuasion, Relationships, and Power: The Many Functions of Media...”

The MEDCOM conference will provide the opportunity to present papers in a wide range of areas of study in media and communication, and to meet scholars from around the world with overlapping research interests.



MEDCOM 2017

Academic Partner



Organizing Partner



Event Partner





MEDCOM 2017

The 3rd World Conference on Media and Mass Communication – MEDCOM 2017 will be held from April 20th -22nd in Kuala Lumpur, Malaysia. The conference theme is “Information, Persuasion, Relationships, and Power: The Many Functions of Media”. At the MEDCOM annual conference it will provide the opportunity to present papers in a wide range of areas of study in media and communication, and to meet scholars from around the world with overlapping research interests.

The main goal of 3rd World conference on Media and Mass Communication is to provide a multinational platform where the latest trends in communication and media can be presented and discussed in a friendly environment with the aim to learn from each other. Prospective presenters are encouraged to submit abstracts and posters that offer new research or theoretical contributions.

All papers presented will be published in conference Abstract Book with ISBN. Full papers will be published electronically with ISSN in conference proceedings with a DOI number after the conference and selected manuscripts will be published in conference supporting journals. All full papers will be under double-blind review.

Dates of Importance

Abstract Submission Deadline

20th January 2017

Abstract Acceptance Notification

within Two Weeks

Early Bird Registration Deadline

30th January 2017

**Conference Registration Final
Deadline for Presenters**

20th March 2017

PP Presentation Due on or Before

05th April 2017

Conference Day

20th, 21st & 22nd April 2017

**Networking Dinner with Cultural
Show (For Senior Scholars)**

20th April 2017

Student’s Gathering with Dinner

21st April 2017

**Round Table Discussion with
Cocktail Dinner (Optional)**

21st April 2017

Awarding Ceremony

22nd April 2017

Post Conference Tour

23rd April 2017

Full Paper Submission Deadline

22nd May 2017



Scientific Committee

Asst. Prof. Elliott Lewis,
State University of New
York, USA

Dr. Sabyasachi Dasgupta,
Symbiosis International
University, India

Dr. Christopher J. Fenner,
University of West
Florida, USA

Dr. BAYRAM OĞUZ
AYDIN, Gaziantep
University, Turkey

Dr. Tülay Atay-Avşar,
Mustafa Kemal
University, Turkey

Prof. Dr. Vural Özdemir,
Gaziantep University,
Turkey

Assoc. Prof. Gökhan
Gaziantep University,
Turkey

Dr. Anna Claydon,
University of Leicester,
UK

Ms. Aynur Sarısakaloğlu
(Ph.D.).University of
Gaziantep, Turkey



MEDCOM 2015

Conference Chair



Associate Prof. Dr. Hamed Mohd Adnan
PhD,M.A,B.A (University of Malaya)
Head, Department of Media Studies
Faculty of Arts and Social Sciences
University of Malaya

Keynote Speakers



Richard Koci Hernandez
Assistant Professor
United States



Toby Miller
Professor Emeritus
United Kingdom

Round Table Discussion

A round table discussion will be organized for the senior scholars to involve in debates and issues to be addressed in a complex platform where is expected for ideas and innovations to come into existence. The close of the round table discussion will be marked by a Cocktail Dinner that will create a more relaxed surrounding to engage in talks with the colleagues and share some thoughts.

Target Audience

- Leading international experts in Media and Mass Communication
- Government policy makers
- Research funding and commissioning agencies
- Practitioners

More Details

Date: 21st April 2017
Time: 17:30 – 19:30

Tickets

The Round Table Discussion and the Cocktail Dinner is not included in the conference delegate registration.

Tickets (\$50 per person) can be purchased on the day of the discussion from the registration desk or you can pre-register for the discussion. Only limited number of seats will be available.

Excellence Award

Individuals who have contributed to the field of Media and Mass Communication will be awarded and recognized for their hard work and dedication in the innovation. The Excellence Award is organized with the intention of valuing one's contribution to the field and behind the idea of encouraging for more active involvement for the betterment of the industry as a whole. The concept shall motivate youths to achieve more which will in turn benefit the industry and could lead towards a policy implementation in nurturing for a fruitful tomorrow.

Workshop

Conference Chair Workshop

A workshop will be arranged by the Conference Chair to discuss on the outcomes of the Conference and the plans to be executed when organizing for MEDCOM 2018 providing an opportunity for participants to voice their suggestions in terms of the venue, dates and any other applicable.

More Details: Date: 22nd April 2017 Time: 17.00 – 18.00

Abstract & Registration

ABSTRACT SUBMISSION DEADLINE: 20th January 2017

Please submit your abstract to abstract@mediaconference.co

Abstract Submission Process

In order to present at the 3rd International World Conference on Media and Mass Communication (MEDCOM 2017), your abstract must first pass a double-blind peer review. Upon payment of registration fee, your presentation will be confirmed.

Deadlines

- Abstracts submission: 20th January 2017
- Acknowledgement of receipt will be sent within 3 days
- Results of abstract reviews are returned to authors: Usually within two weeks of submission
- Final conference registration for all presenters: 20th March 2017
- Full paper submission: 22nd May 2017

How to Submit

- Please submit your abstract to abstract@mediaconference.co
- Submit your abstract of no more than 250 words, please download the abstract template in the website (The format will help you to submit your abstract, therefore you are requested to follow the format carefully for your abstract submission).
- Please send in a brief biography together with the Abstract.
- Submit well before the submission deadline in order to benefit from Early Bird rates.
- Your Abstract will undergo a double-blind peer review within two to three weeks after receipt. If your abstract is accepted, you will be invited to register for the conference. At least one of the authors of the paper must register for the conference by 20th March 2017. Upon payment of the registration fee, you will be sent a confirmation email receipt

Full Paper Guidelines

If your abstract is accepted and you have paid the registration fee, you are encouraged to submit the full paper before 22nd May 2017 and final papers must be send to the abstract@mediaconference.co .

The full manuscript must be submitted as a MS Word document in .doc format (not as a PDF or .docx format). Please ensure that your paper is not having any errors; this is especially important if English is not your first language. Download the given Full Paper Template which will help you to present your full paper. Full papers that do not follow this format will be rejected. Download the additional Full Paper Template and thoroughly take after the designing rules. That format will help you to present your full paper, subsequently you are asked for to take after the configuration thoroughly. Full papers that do not follow this format will be rejected.

Full papers will be undergo by a double blind peer reviewing process. If paper is requested for revise we will send back to you with comments and you must send the corrected paper within a week. If you have any technical issue or if you need any further assistance in submitting your full paper, please contact Ms. Udayangani at udayangani@tiikm.com .

Journal Proceedings Guidelines

If you wish to submit your manuscript in our supporting journal please follow the supporting journal's submission process and the template guidelines. For more info please visit the MEDCOM 2017 website.

Publications

Conference Proceedings

All accepted abstracts will be published in the conference abstract book with ISBN. All full papers will be accepted through a double blind reviewed process and will be published electronically with ISSN in proceedings with a DOI number (DOI prefix-10.17501).

Papers presented (oral presentations, virtual presentations and poster presentations) in the conference being considered for possible publications in following journals. Best selected full papers will be published for free of charge.

We provide you the opportunity to publish your paper with well-known publishers.



Registration Information

Registration Types

Online Registration:

<http://mediaconference.co/online-registration/>

01. Participant's Registration:

Registration fee includes:

For Senior Scholars

5 Refreshments (Morning & Evening)
3 Lunch and 1 Dinner (Networking Dinner with cultural show)
Eligibility for round table discussion
Eligibility for all the workshops
Abstract Book (Hard Copy)
Conference proceedings (Soft Copy)
Conference bag
Conference Group Photo
Attendance/Presentation certificate
Notebook
Pen
Conference schedule handout

For Students

5 Refreshments (Morning & Evening)
3 Lunch and 1 Dinner (Dinner following student's gathering)
Abstract Book (Hard Copy)
Conference proceedings (Soft Copy)
Eligibility for all the workshops
Conference bag
Conference Group Photo
Attendance/Presentation certificate
Notebook
Pen
Conference schedule handout

(Please note registration fee does not include other expenses such as transport, tours or accommodation. These expenses can be arranged upon request at the time of completing the online registration.)

02. Group Registration:

All the benefits mentioned above.

Discounted Registration for a group of five (5) or more participants from the same organization/institution.

Please contact Mr. Arun Francis for more information arun@tiikm.com .

03. Virtual Registration:

If you wish your paper to be published in MEDCOM 2017 Publications, but will not be able to attend the MEDCOM 2017, you have an option to register as a "virtual presenter".

Registration Fees

** All fee categories are represented in USDs.

Asia	Early Bird	Final Deadline	Onsite
International			
Presenter	475	510	550
Student	425	450	475
Non presenter	490	520	560
Malaysian			
Presenter	450	480	510
Student	410	425	445
Non Presenter	465	490	520
Group			
Presenter	450	480	520
Student	400	425	450
Student	390	410	430
Virtual			
Delegate (International)	180	180	180
Student (International)	150	150	150
Delegate (ML)	120	120	120
Student (ML)	100	100	100

Payment method for conference participants

1. For Foreign Participants / BANK TRANSFER (TT)

BANK NAME	Hatton National Bank 479, T. B. Jayah Mawatha (Darley Road), P.O. Box 837, Colombo 10, Sri Lanka.
BRANCH	Homagama
BENEFICIARY	The International Institute of Knowledge Management(Pvt)Ltd
ADDRESS OF BENEFICIARY	#288/1/1, Old kottawa road, Embuldeniya, Nugegoda, Sri Lanka.
ACCOUNT NUMBER	077910146135
SWIFT CODE (International)	HBLILKLX
BRANCH CODE	077
BANK CODE	7083

****Note:**

The conference secretariat should receive the exact amount of registration fees. If not, the participant has to pay the balance due at the registration desk. Therefore, the participant has to add US\$ 5-10 for the international transaction cost. Any addition received will be reimbursed at the Registration Desk.

2) Online Payment System

We have developed online payment system. Therefore, you can pay your registration fee by your credit card (Visa card and Master card only). But, you have to add extra USD20 to your registration fee for bank charges. Please put your invoice number or paper ID under Invoice/Order Number.

<http://mediaconference.co/online-registration/>

Cancellation

You will be able to cancel conference registration and receive refund your registration fees.

Registrations that cancelled 60 days before the conference are eligible to a refund of 75% of the registration fee.

Registrations that cancelled less than 60 but more than 30 days before the conference will be eligible to a refund of 50% of the registration fee. Cancellations that are less than 30 days before the conference date will not be eligible to any refund.

3. For Sri Lankan Participants

BANK NAME Hatton National Bank
BRANCH Homagama
BENEFICIARY The International Institute of Knowledge
Management(Pvt)Ltd
ACCOUNT NUMBER 077010016840

Please email a scanned copy of the remittance advice to registration@mediaconference.co as proof of payment.

Participants who joined hands with The World Conference on Media and Mass Communication 2016 are eligible for the Loyalty Program, and they are entitled to enjoy special discounts with regard to the registration fee of the conference.

Post Conference Tour

Post Conference tours play a vital role in easing the minds of the participants after having involved in long days in work and researches. A special tour will be organized to the Academic Partner University which will enable the academicians to have an insight on the systems adapted by Universities highly ranked in the subject by experiencing the life at the Universities or will have the liberty to choose for a tour to Singapore to experience the fun filled life of the country. The special tour to the Academic Partner University is limited to 50 participants only based on first come basis, therefore a speedy registration for the tour is encouraged.



Networking Dinner

A complementary package for the senior scholars of high profiles will be arranged in the form of a networking dinner accompanied by a cultural show for better engagement to decide on the future of the subject matter and for the betterment of the society at large.

Date: Thursday 20th April 2017

Time: 19:30 – 23:30

Tickets:

The Conference Dinner is included in the full conference delegate registration. (Dinner is not included in student registration price. But students can purchase ticket and participate to the dinner)

Additional tickets (\$75 per person) can be purchased by day delegates or for accompanying guests

Contact Us

General Inquiries

MEDCOM 2017, Conference Secretariat,
#288/1/1, Old Kottawa Road, Embuldeniya, Nugegoda, Sri Lanka.
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Hotline: +94 768 223 146
Fax: +94 112 835 571
Email: info@mediaconference.co

Abstracts, Registrations, Payments and Visa Inquiries

Contact Person: Mr. Arun Francis
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Logistic, Accommodation and Tour

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Publication

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Partnership and Other Conferences

Contact Person: Ms. Thulakshana Dilrukshi
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Sponsorships

Contact Person: Ms. Upekha Paranagama
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<http://mediaconference.co/>

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Main Conference Coordinators

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