

ACADEMIC CURRICULUM VITAE

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Publications:

International Journals

Ustakara, F. and Aydemir, M. (2016). "Sport Clubs and Brands: A Research with an Example on the Students of Faculty of Communication", *E-Journal of Yasar University*, 11 (41): 16-29. DOI Number: <http://dx.doi.org/10.19168/jyu.66946>

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Ustakara, F. (2014). "Social Media and Relationship Management", 1st International Communication Science & Media Studies Congress, 14-16 May 2014, Kocaeli.

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