

CURRICULUM VITAE

Name : **DR.SAJJAD AHMAD PARACHA**
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Educational Attainments

S.No	Cert./Degree	Year	Board/University	Division
1	S.S.C	1978	B.I.S.E. Peshawar	1st
2	F.Sc.	1980	B.I.S.E. Peshawar	2 nd
3	B.Sc.	1982	University of Peshawar	2 nd
4	M.A Journalism	1985	Gomal University, D.I. Khan	1st
5	M.Phil Mass Communication	2000	University of The Punjab, Lahore	3.84GPA(1st Position)
6	Ph. D Mass Communication	2010	University of The Punjab, Lahore	-

M.A. Research Report

News Coverage of District Kohat by the daily “Mashriq” Peshawar during October, November & December 1984.

M. Phil Thesis

Pakistan’s Print Media Policy-A Historical Perspective.

Ph. D Dissertation

Pakistan’s Media Policy-A Normative approach.

External Reviewers of PhD dissertation:

1. Prof.Dr.Arnulf Kutsch,Universitat Leipzig,Institut fur Kommunikations-und Medienwissenschaft Lehrstuhl fur Historische und Systematische Kommunikationswissenschaft,Hausadresse Burgstrabe 21,04109 Leipzig,Postadresse:Postfach 100920,04009 Leipzig,Germany.Email:kutsch@rz.uni-leipzig.de
2. Dr.Robert Vaagan, P.O.box 4.St.Olavs Plass.
N-0130 Oslo Norway.
Email: Robert-wallace.vaagan@jbi.hio.no

Internship Report

Daily “Jang” Lahore.

Experience

1. Eight weeks Internship at the Daily “Jang” Lahore from 01-06-1985 to 31-07-1985.
2. Worked as Lecturer in the Department of Journalism & Mass Communication, Gomal University, D.I.Khan from 01-01-1986 to 02-08-1987 and 07-10-1987 to 12-10-1988.
3. Worked as Lecturer in the Department of Mass Communication, Islamia University Bahawalpur from 13-10-1988 to 27-04-1994.
4. Worked as Assistant Professor in the Department of Media Studies, Islamia University Bahawalpur from 28-04-1994 to-01-12-2012.

5. Working as Associate Professor in the Department of Media Studies, Islamia University Bahawalpur from 02-12-2012 to-date.
6. Chairman, Department of Media Studies, The Islamia University of Bahawalpur from April 10, 2015 to date.

Research Articles

1. Inter Personal Communication Network in Diffusion of Innovations at Innovative and Non-Innovative Villages in the *Journal of Rural Development and Administration*, Peshawar Vol: XXVI No. 2 Spring 1994 in collaboration with Dr Musrur Alam Khan, Associate Professor, Department of Journalism & Mass Communication, Gomal University, D.I. Khan, pp.79-88 **(HEC Category: Z)**
2. Frankfurt School of Thought- A Critical Analysis, in *Journal of Research (Humanities)* University of the Punjab, Lahore, Vol. XXVIII Jan-Jul, 1994 No 1-2 Published in Dec. 1998, pp.27-39 **(HEC Category: Z)**
3. Critical Analysis of Marshall McLuhan's Catch Phrases; in *Journal of Research (Humanities)* University of the Punjab, Lahore. Vol. XXXI Jan-July, 1997, No 1-2, pp.101-119. Published in November, 1999 (Co-author Faiza Latif, Lecturer, Lahore College for Women, Lahore). **(HEC Category: Z)**
4. Press Laws in Pakistan: History, Interpretation & Prospects, in *Journal of Research (Humanities)* University of the Punjab, Lahore, Vol. XXXII Jan-July, 1998, No. 1-2, pp.49-74. Published in October, 2000. **(HEC Category: Z)**
5. The Constitutional Provision of Press Freedom in Pakistan: History, Interpretation & prospects, in *Gomal University Journal of Research* Vol. 18, Dec 1998 [Printed in June, 2001] ISSN 1019-8180. pp.235-247. **(HEC Category: Z)**
6. Press Freedom in Pakistan: A courts' Paradigm, in *Journal of Research (Humanities)* University of The Punjab, Lahore, Vol. XXXVII July, 2002, No. 2, pp.3-36. **(HEC Category: Z)**

7. Iblaghi Tehqiq-o-Nazariat: Aik Mukhtasar Jaiza, in *Journal of Social Sciences & Humanities*, The Islamia University of Bahawalpur, Vol., 1, No. 1, October, 2003,pp.12-20.
8. Mass Media and Society: A Bibliographic Essay, in *Journal of Social Sciences & Humanities*, The Islamia University of Bahawalpur, Vol.7 No.2, November 2009,pp.139-160.
9. Pakistan's Media Policy in search of Theoretical Framework, in *Journal of Social Sciences & Humanities*, The Islamia University of Bahawalpur Vol.8 No.1, April 2010, pp.16-25.
10. Press Council: A Histo-Philosophical & Pragmatic Paradigm, in *Journal of Social Sciences & Humanities*, The Islamia University of Bahawalpur Vol.8 No.2, October 2010, pp.34-52.

Publications in the Last Five Years:

11. News Paradigm: Reporting of Conflict- oriented events, in Euro Journal of Scientific Research (ISSN 1450-216X) Volume 55, No.2(3),2011 as co-author with Dr. Mirza Jan *et al*, Assistant Prof. Department of Mass Communication, Gomal University, D.I.Khan. Pp.188-195. **(HEC Recognized Indexing/Abstracting Service/Impact Factor: ProQuest ABI/INFORM Genamics, Elsevier Bibliographic Databases, EMBASE, Ulrich, DOAJ, EMNursing, Compendex, GEOBASE, Scopus and Mosby, Science Citation Index (SCI). Impact Factor of 0.713)**
12. Public Opinion & Political Socialization through the Lens of Media, in Euro Journal of Scientific Research (ISSN 1450-216X) Volume 55, No.2(4),2011, as co-author with Dr. Mirza Jan *et al*, Assistant Prof. Department of Mass Communication, Gomal University, D.I.Khan. Pp.196-206. **(HEC Recognized Indexing/Abstracting Service/Impact Factor: ProQuest ABI/INFORM Genamics, Elsevier Bibliographic Databases, EMBASE, Ulrich, DOAJ, EMNursing, Compendex, GEOBASE, Scopus and Mosby, Science Citation Index (SCI). Impact Factor of 0.713)**

13. Military Operations in Waziristan: Public Perceptions in Pakistan on War on Terror In (ed) Gul Majeed. Gomal University *Journal of Research*. Gomal University, Dera Ismail Khan, Pakistan, Vol.27, No.1. June, 2011.ISSN 1019-8180, as co-author with Dr.Mirza Jan *et al*, Assistant Prof. Department of Mass Communication, Gomal University, D.I.Khan,Pp.93-109. **(HEC Category: Z)**
14. Portrayal of The War on Terror: A Comparative Study of the Editorials of New York Times & Dawn (2001-2010)in in *Journal of Social Sciences & Humanities*, The Islamia University of Bahawalpur Vol.9 No.2, 2011, pp.126-146.
15. Framing of Drone Attacks in Pakistani Elite Press: A Comparative Study of Dawn and the Nation, in *Mediterranean Journal of Social Sciences (ISSN 2039.2117) Vol. 3 (1) January 2012.Pp.471-482. (HEC Recognized Indexing/Abstracting Service/Impact Factor: IBSS - International Bibliography of the Social Sciences ProQuest – Social Sciences Index DOAJ – Directory of Open Access Journals EBSCOhost – EBSCO Publishing)*
16. Media Education and Training Facilities in Pakistan: Problems & Prospects, in *European Journal of Scientific Research* ISSN 1450-216X Vol.74 No.1 (2012), Pp. 113-125. **(HEC Recognized Indexing/Abstracting Service/Impact Factor: ProQuest ABI/INFORM Genamics, Elsevier Bibliographic Databases, EMBASE, Ulrich, DOAJ, EMNursing, Compendex, GEOBASE, Scopus and Mosby, Science Citation Index (SCI). Impact Factor of 0.713)**

17. Historical & Professionals' Paradigm of Pakistan Penal Code Pertaining to the Press, in *International Journal of Management Sciences and Business Research, USA 2012, Vol. 1, No. 5.*(ISSN: 2226-8235). Chief Editor Dr. Johnkeets, Pp.1-17 **(HEC Recognized Indexing/Abstracting Service/Impact Factor: Proquest, EBSCO Database, Ulrich's Web Socolar, Indexcopernicus, Cabells Directories/ Global Impact Factor, Australia: Impact Factor: 3.274)**
18. An Analysis of Council of Pakistan Newspapers' Editors: Some Guidelines, in Hamdard Historicus. April-June 2012, Vol.LX, No.2 Pp. 7-21**(HEC Category: Y)**
19. All Pakistan Newspapers Society (APNS): Call for a Change. FWU Journal of Social Sciences, Vol.6, No.1, summer: 2012. Pp. 17-25 **(HEC Category: Y)**
20. War on terror interplay of government and press policies: A comparative study of American, Pakistani Press and Governments (2001-2010) International Journal of Humanities and Social Sciences (IJHSS) Vol.1, Issue 1 Aug 2012, Pp. 72-81 **(HEC Recognized Indexing/Abstracting Service/Impact Factor: Indexcopernicus, Cabells Directories, EBSCO HOST Research Database, Directory of Research Journals Indexing-DRJI)**
21. Media as a Production and Distribution of Information: The Concept of Media Economy. International Journal of Human Resource Studies ISSN 2162-3058 2012, Vol.2, No. 3,Pp.151-161 **(HEC Recognized Indexing/Abstracting Service/Impact Factor: Cabell's Directory, Standard Periodical Directory, Ulrich's Periodical Directory, Open J-Gate, EBSCO Host databases, Gale's Academic Databases, Google Scholar, PKP Open Archives Harvester, ProQuest, Global Impact Factor, Australia: Impact Factor: 0.559)**

22. Portrayal of Militants: A of daily Dawn and daily New York Times Editorials (2001-2010), *International Journal of Advanced Scientific and Technical Research*, Issue 2, Vol.5, October 2012, Pp. 96-108. **(HEC Recognized Indexing/Abstracting Service/Impact Factor: DOAJ (Directory of Open Access Journals), EBSCO Host databases, SCIRUS, EMBASE, Google Scholar, Indexcopernicus, Science Citation Index Expanded (SCIE))**
23. Usage of Social Networking Website (YouTube) by Teenagers in Lahore, Pakistan, in *Global Media Journal, Pakistan Edition*, ISSN 2070-2469 Vol-V Issue-II, Fall 2012 Allama Iqbal Open University, Islamabad. **(HEC Recognized Indexing/Abstracting Service/Impact Factor: DOAJ (Directory of Open Access Journals), EBSCO Host databases)**
24. To Analyze the News Contents of Electronic and Print Media in Pakistan, Whether Media is Terrorizing or Informing the Community, in *International Journal of Academic Research in Business and Social Sciences* ISSN: 2222-6990. March 2013, Vol. 3, No. 3 Pp. 59-67. **(HEC Recognized Indexing/Abstracting Service/Impact Factor: UlrichWeb, Cabells Directories, ProQuest, Index Copernicus, EBSCO/ Global Impact Factor, Impact Factor 2012: 0.305)**
25. Viewers' Perception and Coverage to Social Issues given by Private T.V Channels, in *Journal of Mass Communication*, Department of Mass Communication University of Karachi, Karachi, Pakistan. Vol.No.8,2013, Pp.17-41. ISSN 2219-0627 **(HEC Category: Z)**. Co-author: Prof. Dr. M. Nawaz Mehsood
26. TV Commercials and Children: A Comparative Study of Gender based Purchase Request their parents, in *The Grassroots, Pakistan Study Centre, University of Sindh, Lamshoro, Sindh, Pakistan*. Vol.48, No. II July December, 2014, Pp. 187-202. ISSN 1726-0396 **(HEC Category: Z)**. Co-author: Dr. Har Bakhsh Makhijani & Sajjad Ali.

27. Role of Media in Ethno-Linguistic Politics: Perceptive of Students in Sindh Province, In The Grassroots, Pakistan Study Centre, University of Sindh ,Lamshoro, Sindh, Pakistan. Vol.48, No. II July December, 2014, Pp. 315-318. ISSN 1726-0396 **(HEC Category: Z)**. Co-author: Dr. Badaruddin Soomro & Sajjad Ali.
28. Educational Effects of Cable TV on Children: A Case Study of Sindh, in Pakistan Perspective. Pakistan Study Centre, University of Karachi, Pakistan. Vol.20, No. I January-June, 2015, Pp. 129-141. ISSN 1810-5858 **(HEC Category: Y)**. Co-author: Dr. Har Bakhsh Makhijani & Sajjad Ali.
29. Public Perception Regarding Militancy in FATA: A Case study of Khyber Agency in Global Media Journal, Pakistan Edition, ISSN 2070-2469 VOL-IX | ISSUE-I | Spring 2016 , Allama Iqbal Open University, Islamabad. **(HEC Recognized Indexing/Abstracting Service/Impact Factor: DOAJ (Directory of Open Access Journals), EBSCO Host databases)**
30. Portrayal of Peace in daily Jang and daily Times of India. (A comparative study of Editorials) January 2009-December 2010 in Journal of Mass Communication, Department of Mass Communication University of Karachi, Karachi, Pakistan. ISSN 2219-0627 **(HEC Category: Z)**. Co-author: Ms. Afeefa Paracha. (Submitted)

Editor of Research Journals

1. Editor, Journal of Social Sciences and Humanities, The Islamia University of Bahawalpur, Pakistan, 2011-12.
2. Members Editorial Board, International Journal of Humanities and Social Sciences (IJHSS) USA <http://www.iaset.us/journals.php?jtype=2&id=72&details=editors>

Other Research Activities

1. Supervised eighty Research Reports & Theses of M.A students from 1988 to 1996.
2. Supervised six Research projects for 3-day Media Workshop organized by

the Dept. of Mass Communication, Islamia University Bahawalpur in collaboration with UNICEF on March 15-17, 1999 in areas like Women's health, Girl child Discrimination, working children, poor children in the cities, Children in Jails, Analysis of the Mass Media Exposure in Bahawalpur Division.

3. Passed Comprehensive Examination of Ph.D from University of the Punjab, Lahore.
4. Conducted as Co-investigator, The Viewers' Preferences Opinion Survey regarding Cable Television at Bahawalpur in July 2003.

5. Supervised M.Phil Theses:

- i) Communication Strategies of Development Organizations & Empowerment of Women-An analysis, submitted by Ms. Ayesha Qayyum, Session 2001-3.
- ii) The Effects of Communication Campaign of International Labor Organization (ILO) on Elimination of Child Labor in Lahore Division, submitted by Mr. Azhar Fareed, Session 2001-3.
- iii) Violence against Women-Causes & Prevention: the Role of Print Media, submitted by Ms. Saira Tabasum Session 2004-6.
- iv) Communication Techniques for Enhancing Participation in General Elections, submitted by Ms. Nadia Mehboob, Session 2004-6.
- v) Portrayal of Peace in the daily Jang & daily Times of India: A Comparative Study of Interplay between Editorials' & Governments' Policies in 2009-10. (Ms. Afeefa Paracha Session 2009-2011).
- vi) Portrayal of War on Terror: A Comparative Study of the Editorials of daily New York Times and daily Dawn. Interplay of Governments' & Press Policies-2001-2010.(Ms. Abida Noureen Session 2009-2011)
- vii) Framing of Drone attacks in American & Pakistani Press: A Comparison of the Editorials of Wall Street Journal & Washington Post

- and The Nation & Dawn. (Ms. Fatima Aftab Session 2009-2011).
- viii) Image of Pakistan Army: A comparative study of editorials of Washington Post, Daily Telegraph and daily Dawn by Mr.Syed Shoaib Ahmad Session 2011-2013, IUB.
- ix) Effects of Religious TV Programs on Women: A case study of Bahawalpur by Ms.Amen Badar, Session 2011-2013, IUB.
- x) Role of Private TV Channels' Current Affairs Programs in Political Opinion Formation of Public: A case study of Bahawalpur City by Ms.Ayesha Wallayat, Session 2012-2014, IUB.
- xi) The Effects of Universal Primary Education Communication Campaign on Parents: The Case Study of District Lodhran by Mr. Muhammad Zahid, Session 2012-2014, IUB.
- xii) Sociology of Pakistani Female Journalists: A Perception of Women Working in Print and electronic Media, by Umm-ul-Baneen, (Allama Iqbal Open University, Islamabad 2012).
- xiii) Comparison of Media Election Campaign regarding PML (N), PPP, PTI. (Mr. M. Ashraf Shahid Session 2011-2013, IUB).
- xiv) Militancy in Fata: Analysis of Editorial Coverage of Daily The News-The Case Study of Khyber Agency. (Mr. Muhammad Saeed Session 2013-2015, IUB)
- xv) Involvement of foreign intelligence agencies in talibanization: A comparative study of national English and Urdu dailies i.e. Nawa e waqt, Jang, Nation and the News in 2013. (Mr. M. Qamar Zaman Babar Session 2013-2015, IUB)
- xvi) Impact of Raymond Davis, Abbottabad Operation & Salala Incidents of Pak-US Relations (Editorial treatment of Daily Dawn & Daily the News). (Mr. Akhter Ali Session 2011-2013, IUB).

- xvii) Prime Time Dramas and Viewers' Needs Gratification, by Sultana Kaukab, Allama Iqbal Open University, Islamabad.2012.
- xviii) A Case Study of Lahore Based Working Journalists' Financial Working Conditions. (Mr. Rasheed Ali Session 2011-2013, IUB).
- xix) Causes and effects of people's dependency on foreign radio news: the case study of Khyber agency. (Mr. Danish Baber Session 2013-2015, IUB)
- xx) Effects of Voice of America (Urdu Transmission) on the Listeners of Dir(Lower) (Mr.Hanif Ullah Khan, Session 2012-2014)

6. Supervising MPhil Theses:

- i) Effects of TV on Women in Peshawar: A comparative study of different Socio-culture demographics. (Ms. Tehmina Ashraf Session 2013-2015, IUB)
- ii) Media directed and life satisfaction among young adults of Bahawalpur. (Mr. Ghulam Mujtaba Session 2013-2015, IUB)
- iii) Contents and effects of Turkish and Pakistani Urdu TV drama: a comparative analysis. (Mr. Ali Raza Bukhari Session 2013-2015, IUB)

7. Supervising PhD Theses:

- i) FM Radio in Pakistan: An Appraisal of its Impact on Listeners in different Sectors. (Mr.Muhammad Umair Choudhry.Session 2012-2015 IUB).
- ii) Press Government Relationship on War on Terror. A Comparative Study of National Urdu and English Press, 2001-2013. (Mr. Naeem Gul, Session 2012-2015, IUB).
- iii) Portrayal of Communism and Islam: A comparative study of American Movies from 1978-1991 & 2001-2013. (Ms. Abida Noureen Session 2013-2016, IUB)
- iv) Effects of children TV programmes on behavior: a comparative study of teachers and parents perception. (Ms. Huma Khan Session 2013-2016,

- IUB)
- v) Effects of Television coverage of terrorism: A comparative study of different provinces of Pakistan. (Mr. Tariq Nawaz Session 2013-2016, IUB)

Monograph & Thesis Evaluation

1. Evaluated Monograph titled *Media and Polity in Pakistan. An Analysis in Retrospect* submitted to HEC for publication in June, 2011.
2. Evaluated M.Phil thesis titled *Portrayal of Pakistan's Role of War against Terror in Leading Dailies of United States* submitted by Mr. Muhammad Riaz, at Allama Iqbal Open University, Islamabad in June 2011.
3. Evaluated M.Phil Thesis titled *Capacity of FM Radio in bringing the Social change; An Analysis of FM Radio operation in Pakistan (1995-2005)*, submitted by Ms. Sadaf Naqvi at University of Balochistan, Quetta in August 2011. Evaluated M.Phil thesis titled *Relationship between Media Agenda and Audience Agenda on War on Terror* submitted by Mr. Atif Ashraf at Allama Iqbal Open University, Islamabad. December, 2011.
4. Evaluated M.Phil thesis titled *Exploring the Impact of Talk Shows on Private TV Channels: A case study of Geo and Express TV Channels* submitted by Mr. Bashir Cheema, at Allama Iqbal Open University, Islamabad March, 2012.
5. Evaluated M.Phil Thesis titled *Media Usage: Understanding the Extension Services in diffusion of agricultural innovation* submitted by of Mr. Skhavat Ali, at Department of Mass Communication, Gomal University, Dera Ismail Khan. April, 2012.
6. Evaluated M.Phil Thesis titled *Media Comparative Analysis of Missing*

- Persons in Pakistan: A Case Study of daily The News Rawalpindi & The Frontier Post Peshawar submitted by of Mr.Sultan Ghazi, at Department of Mass Communication, Gomal University, Dera Ismail Khan. May, 2012.
7. Evaluated M.Phil Synopsis titled Media Exploring the Role of Media Campaign in Reduction and Promotion of Tobacco Use” submitted by Mr.Wajahat Karim. at Department of Mass Communication, Gomal University, Dera Ismail Khan. May, 2012.
 8. Evaluated M.Phil Synopsis titled Role of Media in Shaping Public Perception about Causes and Prevention of Corruption” submitted by Mr. Muhammad Imran Khan, at Department of Mass Communication, Gomal University, Dera Ismail Khan, May, 2012.
 9. Evaluated M.Phil thesis titled *Comparative Study of Energy Crisis Coverage in Leading Urdu and English Newspapers of Pakistan: A content Analysis of Editorial pages of Urdu and English Newspapers* submitted by Mr. Babar Hussain Shah, at Allama Iqbal Open University, Islamabad. June, 2012
 10. Evaluated 25 M.Phil Synopses as member, Departmental Synopsis Committee for M.Phil Theses, Allama Iqbal Open University, Islamabad, on July 17-18, 2012.
 11. Evaluated MS thesis titled *Usage and Social Impact of Telecommuting on its Users in Pakistan*, submitted by Ms. Hadia Bilal, at Lahore College for Women University, Lahore, November, 2012.
 12. Evaluated MS thesis titled *Coverage of the Issue Ban on Veil in France:A Comparative Study of the Economist and The U.S Times*, submitted by Ms. Hina Malik, at Lahore College for Women University, Lahore, November, 2012.
 13. Evaluated M.Phil Theses titled *Uses of Social Networking Media among the University students; a Uses and Gratification Approach*, submitted by Mr.

Muhammad Akbar Khan at Department of Communications Studies, Bahauddin Zakariya University Multan, Pakistan.

14. Evaluated M.Phil thesis titled coverage of Middle East crisis in Pakistani Prestigious Newspapers: A comparative Study of the daily dawn and The Nation (December, 2010 to May, 2011), submitted by Ms. Maryam Irshad at Department of Communications Studies, Bahauddin Zakariya University Multan, Pakistan.
15. Evaluated M.Phil thesis titled *Anti-Smoking Message on Cigarette Packets and its Impact on Smokers: An Analysis in the Light of Cognitive Dissonance*, submitted by Mr. Muhammad Amin at Department of Communication Studies, Bahauddin Zakariya University Multan, Pakistan.
16. Evaluated M.Phil thesis titled *Impact of Talk Shows of TV News Channels on Political Socialization of the Youth of Multan City*, submitted by Mr. Naseer Ahmad at Department of Communication Studies, Bahauddin Zakariya University Multan, Pakistan.
17. Evaluated M.Phil thesis titled *Role of Social Networking Media in Political Socialization of Youth of Multan City*, submitted by Mr. Muhammad Yasir Shahbaz at Department of Communications Studies, Bahauddin Zakariya University Multan, Pakistan.
18. Evaluated PhD Thesis titled Impact of Print Media Messages on University Students of Sindh-Pakistan, submitted by Mr. Badaruddin Soomro at Department of Mass Communication, University of Sindh, Jamshoro.
19. Evaluated MPhil Thesis titled Work Related Stress among Media Persons of Rawalpindi and Islamabad Submitted by Ms. Ayesha Mansha at Department of Mass Communication Allama Iqbal Open University, Pakistan.
20. Evaluated MPhil Thesis titled Exploring the Impact of Pakistani Televised Dramas on Women of Gujranwala submitted by Ms. Hifsah Saeed at Department of Mass Communication Allama Iqbal Open University, Pakistan.
21. Evaluated MPhil Thesis titled Role of Social Media in Creating Awareness

regarding National Issues among Youth submitted by Ms. Amna Munir Bajwa at Department of Mass Communication Allama Iqbal Open University, Pakistan.

22. Evaluated MPhil Thesis titled Coverage of Social Development in Leading Urdu daily Jang and English daily Dawn from July 2011-June 2012, Exploring Framing and Slants submitted by Mr. Usman Umar at Department of Mass Communication Allama Iqbal Open University, Pakistan.

23. Evaluated MPhil Thesis titled A Comparative Study of Crime News Published in daily The Nation Lahore during PML (Q) and PPP Regimes submitted by Mr. Iqbal Hussain at Department of Mass Communication Gomal University Dera Ismail Khan, Pakistan.

Administrative Assignments

1. Assistant Warden, Law Hostel, Gomal University, Dera Ismail Khan, 86-87.
2. Assistant Warden, Usman Hall, Islamia University Bahawalpur 1988-89
3. Deputy Director, students Affairs, Islamia University Bahawalpur 1993-94.
4. Incharge, Department of Mass Communication, Islamia University, Bahawalpur 1995-96, June-September, 2000, & September 2003-6.
5. Warden, Umer Hall, The Islamia of University, Bahawalpur w.e.f 1-1-2006 to July 31, 2006.
6. Associate Director, Humanities Group), Undergraduate Study Center, IUB.
7. Coordinator M.Phil & Ph.D program, Department of Media Studies, The Islamia of University, Bahawalpur, 2007-2013.
8. Member, Prospectus Committee of The Islamia University of Bahawalpur, 2008- 2009, 2011-12, and 2015.
9. Secretary Admission Committee of The Islamia University of Bahawalpur, from 2010 to date.
10. Member, Semester System Committee of The Islamia University of Bahawalpur, from 2011 to date.

11. Member, Committee for the Management of Group Insurance Fund, The Islamia University of Bahawalpur, 2011-4.
12. Chairman, Master Scrutiny Committee for Posts of BPS 01 to 04, IUB, 2015
13. Chairman, Field Test Committee for the Post of Baildar/Mali, BPS 01, IUB, 2015
14. Chairman, Department of Media Studies, The Islamia University of Bahawalpur from April 10, 2015 to date.

Membership

1. Member, Curriculum Revision Committee constituted by University Grants Commission (UGC) Islamabad, 1995.
2. Member, Board of Studies (Mass Communication) Islamia University Bahawalpur, from 1988 to-date.
3. Member, Board of Faculty of Arts, Islamia University Bahawalpur.
4. Member, Panel of Examiners, Islamia University Bahawalpur.
5. Member, Panel of Examiners, and M.Phil thesis Evaluator Gomal University, D.I.Khan.
6. Member, Panel of Examiners, Bahauddin Zakariyya University, Multan.
7. Member, Panel of Examiners, and M.A project Evaluator, University of Peshawar.
8. Member, Panel of Examiners, University of The Punjab, Lahore.
9. Member, Panel of Examiners, and M.Phil thesis Evaluator, Allama Iqbal Open University, Islamabad.
10. Member, Panel of Examiners, Lahore College for Women University, Lahore.
11. Member, Panel of Examiners and thesis Evaluator, University of Baluchistan, Quetta.
12. Member, Panel of Examiners and thesis Evaluator, University of Sargodha.
13. Member, Inter University Faculty Board, (IUFB) & Inter University Course Curriculum Committee (IUCCC), University of the Punjab, Lahore.

14. Member, Advance Studies & Research Board, Islamia University Bahawalpur 2005-8
15. Member, National Curriculum Revision Committee constituted by Higher Education Commission (HEC) Islamabad, 2005, 2006 & 2008.
16. Member, Board of Studies, Department of Journalism & Mass Communication, Gomal University, D.I.Khan. 2006-9
17. Member, Evaluation Committee for ILO Research Project on *Women Employment Concerns and Working Conditions*. Dept. of Economics, The Islamia University of Bahawalpur. May 2007.
18. Member, Board of Studies, Department of Journalism & Mass Communication, University of Peshawar, 2011. Member, Panel of Examiners, and thesis Evaluator, GC University, Faisalabad, 2011.
19. Member, Departmental Synopsis Committee for M.Phil Theses, Allama Iqbal Open University, Islamabad, 2012.
20. Member, Board of Studies, Department of Journalism & Mass Communication, Khushal Khan Khattak University Karak, 2013.
21. Member, Committee of Courses, Department of Mass Communication, Allama Iqbal Open University, Islamabad, 2015-18

Workshops and Seminars

1. Participated in a seminar on “Kashmir War 1948-49” organized by Inter services public Relations (ISPR) on August 26, 1990 at Services International Hotel, Lahore.
2. Participated in Seminar on “The challenges of 21st Century and Mass Media” held under the auspices of DA‘WAH Academy, International Islamic University, Islamabad in collaboration with UNICEF on February 10-11, 1993 at Margala Motel, Islamabad.
3. Participated as a Resource person in a workshop on “Education and National Development-The Role of Universities” organized by Peshawar University

- Teachers Association (PUTA) in collaboration with University Grants Commission (UGC) on April 11-13, 1994 at UGC Hall, Islamabad.
4. Participated as a Resource person in a workshop on “Education & National Development- The Role of Universities” organized by Peshawar University teachers Association (PUTA) in collaboration with University of Peshawar on July 11-13, 1994 at Peshawar University summer Camp, Bara Gali, Abbotabad.
 5. Participated in a Seminar organized by FRIENDS on the Rights of the Women, Nov 5, 1998.
 6. Actively participated in organizing a 3-day Media Workshop on Alliance Building for the Rights of the Child organized by the Dept. of Mass Communication, Islamia University Bahawalpur in collaboration with UNICEF on March 15-17-1999. Acted as convener of opening session & a working session, also co-ordinated the field visits of the participants of the workshop.
 7. Actively participated in a 2- day Media Seminar on Development Support Communication & Community Journalism organized by dept. of Mass Communication, Islamia University Bahawalpur in collaboration with German Foundation Friedrich Ebert Stiftung (FES) on April 5-6, 1999. Acted as Convener of the opening session & presented summary & recommendation in the concluding session. Also presented a paper on Theories of the press and Development support Communication.
 8. Participated in Audience Research Training seminar, Kathmandu, Nepal, May 23-27, 1999, held under the auspices of UNICEF.
 9. Participated in National Seminar on Challenges of New Millennium and Media, August 02-03, 1999 at Murree, held under the auspices of Dept. of Mass Communication, University of the Punjab, Lahore.
 10. Participated in Gender Sensitization Workshop for Media Educators, organized by UNDP on 09-11 May, 2001 at Holiday Inn Lahore.

11. Participated as resource person in one day media Workshop on Violence against Women and role of media organized by Directorate General of Social Welfare, Women Development and Bait-ul-Mal, Punjab at Bahawalpur on November 15, 2002.
12. Presented article on Communication Theories and Research: An overview as resource person and actively participated in the working sessions of a 6-day media workshop on Mass Media Education: Requirements & Demands, organized by Dept. of Mass Communication, Islamia University Bahawalpur in collaboration with Higher Education Commission (HEC) during 7-12 April, 2003 and acted as Secretary of the first working session of the workshop.
13. Participated in The Fourth National Media Watch Conference on Women in Politics, Resolving Conflicts, in Search of Peace, organized by National Project Director, Portrayal of Women in The Media (Ms. Moneeza Hashmi) under the auspices of *The Himmat Society* in Collaboration with British Council Pakistan, on September 06, 2003 at Ambassador Hotel, Lahore.
14. Participated in Conference on State of Social Sciences and Humanities: Current scenario and Emerging Trends. December 15-17, 2003, organized by Committee on the Development of social Science and Humanities, Higher Education Commission (HEC) and UNESCO, Islamabad in Collaboration with Fatima Jinnah Women University, Rawalpindi and Council for Social Sciences Pakistan (COSS), at Margalla Hotel Islamabad.
15. Participated in a meeting convened by the Vice-Chancellor, University of the Punjab, Lahore, on Reforms in Higher Education-Action Plan for Inter Universities Curriculum Development on December 23, 2003.
16. Participated on the invitation of Governor of the Punjab in a presentation on Modernization of Curricula & Linkages with the Print & Electronic Media, by Prof. Dr. Mughees-ud-Din, Chairman, Dept. of Mass Communication, University of The Punjab, Lahore, on January 13, 2004.

17. Participated in the meeting convened by Governor Punjab/Chancellor, on Linkages between Universities and Media Organizations, on February 23, 2004, at Governor House, Lahore.
18. Participated in a 2-day Educational Workshop for Potential FM Radio Licensees organized by *Internews* Pakistan on February 24-25, 2004 at Best Western Hotel, Islamabad.
19. Participated in the meeting convened by Governor Punjab/Chancellor, regarding Development of Mass Communication Departments in the Universities in Punjab, on October 26, 2004, at Governor House, Lahore.
20. Participated as resource person in one day Seminar on Women & Media in the perspective of International Day Violence against Women organized by Cholistan Development Council, Bahawalpur on November 27, 2004.
21. Participated in a meeting on December 28, 2004 convened by Governor Punjab/Chancellor, to prepare & finalize a draft of MOU to be signed between Islamia University Bahawalpur and Bahria Town on December 31, 2004 in presence of President, Islamic Republic of Pakistan at Governor's House Lahore, regarding establishment of Print Media Lab at Department of Mass Communication, Islamia University Bahawalpur for practical training of students.
22. Received on behalf of Islamia University Bahawalpur a licence of FM Radio on March 15, 2005 issued by Pakistan Electronic Media Regulatory Authority (PEMRA) Islamabad to establish & operate FM Radio station for practical training of the students.
23. Participated in one day workshop on Quality Teaching: From Effective Learning to Total Learning, at Department of Education, Islamia University Bahawalpur on March 29, 2005.

24. Participated in a meeting on April 29, 2005 convened by Additional Secretary, Governor' Secretariat Punjab, Lahore to review the progress on MOU signed between Islamia University Bahawalpur and Bahria Town.
25. Participated in 24 –day Staff Development Course under the scheme of National Academy of Higher Education, Held from May 11 to June 03, 2005 at Islamia University Bahawalpur.
26. Participated in a meeting on June 11, 2005 convened by Governor Punjab/Chancellor, to finalize the plan of action for implementation of MOU signed between Islamia University Bahawalpur and Bahria Town regarding establishment of Print Media Lab & FM Radio at Department of Mass Communication, Islamia University Bahawalpur for practical training of students.
27. Participated in 5-day training workshop for FM Radio Broadcasters organized by the International Broadcasting Bureau & Pakistan Press Foundation, held from May 14-18, 2006 at Murree. Trainers: Mr. Zane Ibrahim, Founder of Community Radio in South Africa and Prof. Arnold Zeitlin, USA.
28. Participated in one day Consultative Training, organized by Department of Education, The Islamia University of Bahawalpur, on June 5, 2006. Trainer: Mr. Sheheryar Malik, Iqra University, Karachi.
29. Participated as resource person in Staff Development Course under the scheme of National Academy of Higher Education, and delivered lectures on Communication Skills on April 16-19, 2007 at Islamia University Bahawalpur.
30. Participated in one day Consultative Workshop on Network for Electoral Participation, organized by UNDP & Election Commission of Pakistan on April 28, 2007 at Avari, Lahore.
31. Participated in two-day Workshop on Quality of Higher Education: Teacher,

Teaching & Curriculum Development on May 16-17, 2007 at Dept. of Education, The Islamia University of Bahawalpur in collaboration with HEC, British Council, Manchester University, UK & UNESCO.

32. Participated in one week National Media Workshop on June 23-29, 2007 at National Defence University Islamabad.
33. Delivered Extension Lecture on Public Relations at Officers Training Program of the Islamia University of Bahawalpur on August 8 and September 20, 2007.
34. Participated in Academia and Civil Society Roundtable on Freedom of Information in Pakistan organized by Centre for Education, at Islamabad, on December 11, 2009.
35. Participated in One Day Workshop on Essential Skills for Researchers organized by Department of Library & Information Science, The Islamia University of Bahawalpur on June 17, 2010.
36. Participated in 1st International Conference on 'Promotion of Social Science Research in Pakistani Universities: Prospects and Challenges' organized by Higher Education Commission (HEC), Islamabad from 18-20 April 2011 and presented a paper on Ensuring Human Rights and Cultural Diversity The Role of Media and Civil Society.

Journalistic Articles

1. *Sarwar-e-Kunain Aur Adal-o-Insaf* in *Aahang*, Pakistan Broadcasting Corporation's Monthly magazine July, 1988.
2. *Sutlaj Kinaray*—A regular column in weekly *Sada-e-Bahawalpur* January-April 1989.
3. What is Interview? & How to do it? In a monthly professional Magazine *Islami Shafat* Islamabad, July 1993.
4. Interview of a renowned Physicist Prof. Dr. M. Bilal Sukhera, Vice Chancellor, Islamia University, Bahawalpur in the daily *Pakistan* Lahore, January 24-1994.

5. Article on current National Political, Social & Educational issues in the daily *Jang* Lahore on 05-01-1994, 10-4-1994, 10-7-1994,08-09-1994, 02-10-1994, 21-02-1995.
6. *Azadi-e-Sahafat ka Haqiqi Tasawar*. In *Mashoob-A Training* Publication of Department of Mass Communication, Islamia University Bahawalpur. December 1998.
7. *Sahafti Nazriyat aur Taraqati Iblagh*. In *Media Times-A Training* Publication of Department of Mass Communication, Islamia University Bahawalpur 2000.
8. *Zard Sahafat ka Insidad aur Sahafti Taalim*. In *Channel Magazine-A Training* Publication of Department of Mass Communication, Islamia University Bahawalpur. May 2003.
9. *Haqooq-e-Niswan aur Zara-e-Iblagh*. In *Campus Mag-A Training* Publication of Department of Mass Communication, Islamia University Bahawalpur. 2003.

.Award

Conferred on Talent Award by Bahawalpur Press Club Bahawalpur in recognition of the Services in the field of Mass Communication Education on May 19, 2001.