



Last Update: 08, 2016

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EDUCATION

Ph.D., Public Relations and Publicity, 2014, Selçuk University (Institute of Social Sciences), Konya, Turkey.
M.S., Public Relations and Publicity, 2011, Selçuk University (Institute of Social Sciences), Konya, Turkey.
B.S., Department of Public Administration, 2007, Anadolu University, Ekişehir, Turkey.

PROFESSIONAL EXPERIENCE

Assistant Professor : 2015 – **ongoing**, Department of Public Relations, Gaziantep University.
Officer: 1995-2015, Turkish Armed Forces, Turkey.

INTERNATIONAL PUBLICATIONS AND PAPERS

Aydın, B. O. & Şahin, E. (2016). A Model offer for solving the communication problems at a level of the patient and the patient's relatives at a hospital. *ODU The Journal of Social Science Researches*, 52, 64–94.

Aydın, B. O. (2015). Social Determinants of Electronic Word of Mouth in Online Communities. *Selçuk University Journal of Studies in Turcology*, 37, 563-585.

Aydın, B. O. (2014). Electronic Word-Of-Mouth: An Analysis of Consumer Motivations. *Selçuk University The Journal of Institute of Social Sciences*, 32, 13-25.

Solmaz, B. , Arslan, A., Aydın, B. O.& Duğan, Ö. (2012). An Evaluation of Public Relations Education at Undergraduate Level in Turkey. *Selçuk University The Journal of Institute of Social Sciences*, 27, 253-269.

INTERNATIONAL CONFERENCE PRESENTATION

Yavuz, S. & Aydın, B.O. (2016, 23-25, September). Interpersonal Conflict of The Immigrants in Cross Cultural Field and Their Analysis Strategies. Paper will be presented at: The 2nd International Congress of Applied Sciences, Konya, Turkey. (Accepted).

NATIONAL PUBLICATIONS AND PAPERS

Solmaz, B. & Aydın, B. O. (2012). A Research On Popular Culture and Sport Centers, *Gumushane University E-Journal of Communication*, 4, 67-82.

NATIONAL BOOK

Aydın, B. O. (2014). Electronic Word of Mouth. İstanbul, Turkey: Gece Kitaplığı.

NATIONAL CONFERENCE PRESENTATIONS

Şen, C., Mert, İ. S. & Aydın, B.O. (2015). The Effects of Psychological Capital on Job Satisfaction, Organizational Commitment, and Coping with Stress, The 23 th National Management and Organization Congress, Muğla, Turkey. Full paper published in Conference Proceedings, pp. 816-824. ISBN: 978-605-4397-44-0

TEACHING EXPERIENCE

The courses I taught:

- Research Methods in Social Sciences I
- Research Methods in Social Sciences II
- Sociology
- Crisis Management
- Network Society
- Online Reputation Management (Graduate)