

# Conference Agenda - The 5th World Conference on Media and Mass Communication 2019 - (MEDCOM 2019)

## Day 01 - Friday, April 05, 2019

### Inauguration

Start	End	Event
7.30 a. m	9.00 a.m.	Conference Registration
9.00 a.m.	9.10 a.m.	Welcome Address by Mr. Osadee Withanawasm( <i>Co-Founder, CEO &amp; Chairman - The International Institute of Knowledge Management (TIKM), Sri Lanka</i> )
9.10 a.m.	9.30 a.m.	Speech by the Conference Chair Dr. Andrea Volterrani ( <i>University of Rome Tor Vergata, Italy</i> )
9.30 a.m.	9.40 a.m.	Speech by the Co - Hosting Partner - Universiti Teknologi MARA , Malaysia
9.40 a.m.	9.55 a.m.	Conference Photograph
9.55 a.m.	10.15 a.m.	Morning Refreshments

### Keynote Forum

Start	End	Event
10.15 a.m.	11.00 a.m.	Keynote speech by Sean Gardner, Forbes #1 Social Media Power Influencer, USA
11.00 a.m.	11.45 a.m.	Keynote Speech by Prof. Datuk Dr. Ahmad Rafi Bin Mohamed Eshaq, President / Professor, Multimedia University, Malaysia
11.45 a.m.	12.45 p.m.	Networking Lunch

### Plenary Speeches

Start	End	Event
12.45p.m.	1.20 p.m.	Plenary Speech

### Technical Sessions

Start	End	Event
1.20 p.m.	3.30 p.m.	Technical Sessions
3.30 p.m.	3.50 p.m.	Evening Refreshments
3.50 p.m	5.30 p.m	Technical Sessions

## Networking Dinner

7.00 p.m.	9.00 p.m.	Networking Dinner and Cultural Show
	09.00p.m	Conclusion of the Day 01

## Day 02 - Saturday, April 06, 2019

### Plenary Speech

Start	End	Event
8.30 a.m.	9.00 a.m.	Plenary Speech

### Technical Sessions

Start	End	Event
9.00 a.m	10.30a.m	Technical sessions
10.30a.m	10.50a.m	Morning Refreshments

### Storytelling Sessions

Start	End	Event
10.50a.m	12.10p.m	Storytelling session
12.10p.m	1.10 p.m	Networking Lunch

### Poster Session

Start	End	Event
1.10 p.m.	2.10 p.m.	Poster Session

### Technical Sessions

Start	End	Event
2.10 p.m.	3.10 p.m.	Technical session
3.10 p.m.	3.20 p.m.	Evening Refreshments

	5.00 p. m	Conference conclusion – Day 02
7.00 p.m.	9.00 p.m.	Networking Dinner – Optional

## Day 03 - Sunday, April 07, 2019

### Plenary Speech

Start	End	Event
8.30a.m.	9.00 a.m.	Plenary Speech

### Technical Sessions

Start	End	Event
9.00a.m	10.30a.m	Technical sessions
10.30a.m	10.50a.m	Morning Refreshments
10.50a.m	12.10p.m	Technical Sessions
12.10p.m	1.10 p.m	Networking Lunch

### Publication Workshop

Start	End	Event
1.10 p.m	2.40 p.m	Publication workshop

### Round Table Discussions

Start	End	Event
2.40 p.m	4.00 p.m	Round Table Discussions Table 1 – Media and democracy. The involvement of citizens in democratic processes through the media Table 2 – Online participation. What spaces for participation on the Internet? Table 3 – Media and poverty. What role for the emancipation of the poor? Table 4 - Media and migrations. What role for the change in perceptions?
4.00 p.m	4.20 p.m	Evening Refreshments

### Conference Chair's workshop

Start	End	Event
4.20 p.m	4.40 p.m	Conference Chair's Workshop

## The MEDCOM Awards 2019

Start	End	Event
4.40 p.m	4.50 p.m	Appreciation of key resource persons
4.50 p.m	5.00 p.m	Appreciation of conference partners
5.00 p.m	5.15 p.m	Appreciation of best researchers
5.15 p.m	5.20 p.m	Conference conclusion by the Conference chair
5.20 p.m	5.30 p.m	Vote of Thanks by Mr. Isanka P. Gamage (Co-Founder & Managing Director - The International Institute of Knowledge Management (TIKM), Sri Lanka)