



# THE 9TH WORLD CONFERENCE ON MEDIA AND MASS COMMUNICATION 2024

**09th - 10th May 2024 | Colombo, Sri Lanka**

# Day 01

Time	Hall 01	Hall 02
7.30 - 8.30	Conference Registration	
8:00 - 10.00	Conference Inauguration Session	
10.00 - 10.15	Morning Refreshment	
10.15 - 12.15	Keynote Speech	Keynote Speech
12.15 - 13.15	Lunch and Poster Session	
13.15 - 14.45	Technical Session	Technical Session
14.45 - 15.15	Evening Refreshment	
15.15 - 16.00	Workshop	
16.00 - 17.00	Technical Session	Technical Session
17.00 - 18.00	Panel Discussion	
18.00	Conclusion of Day 1	
19.00 onwards	Gala Dinner	

# Day 02

<b>Time</b>	<b>Hall 01</b>	<b>Hall 02</b>
<b>8.00 - 10.00</b>	<b>Technical Session</b>	<b>Technical Session</b>
<b>10:00 - 11.00</b>	<b>Keynote Speech</b>	
<b>11. 00 - 11.15</b>	<b>Morning Refreshment</b>	
<b>11.15 - 11.45</b>	<b>Plenary Speech</b>	
<b>11.45 - 12. 45</b>	<b>Networking Lunch and Short Film Screening Session</b>	
<b>12.45 - 15.00</b>	<b>Technical Session</b>	<b>Technical Session</b>
<b>15.00 - 15.15</b>	<b>Evening Refreshment</b>	
<b>15.15 - 16.15</b>	<b>Technical Session</b>	<b>Technical Session</b>
<b>16.15 - 17.15</b>	<b>Publication Workshop</b>	
<b>17.15 - 17.45</b>	<b>Awards Ceremony and Conference Conclusion</b>	
<b>17.45</b>	<b>Day 02 Conclusion</b>	