



**THE 9TH WORLD CONFERENCE ON MEDIA
AND MASS COMMUNICATION 2024**

MEDCOM 2024

09th – 10th May 2024 | Colombo, Sri Lanka (Hybrid)

**Theme: “Reshaping and Challenging the Neoliberal
Model: Evolving Practices in Crisis, Conflict, and Creative
Communication”**

Conference Overview

Welcome to MEDCOM 2024 which will take place from 09th – 10th May 2024 in Colombo, Sri Lanka (Hybrid Platform). Get ready to be part of this leading conference to explore the latest trends and challenges in the field and engage with top researchers and experts.

Over the years, we have gained a deep understanding of our authentic priorities and the genuine significance within the realm of global media and mass communication. Through keynote speeches, panel discussions, and interactive workshops, participants will have the opportunity to share their knowledge and expertise and engage in thought-provoking conversations that will help shape the future of media and communication. MEDCOM has served as a premier platform for educators, researchers, policymakers, and industry professionals to come together, share insights, and explore emerging trends and best practices. At the same time, we have had to relearn the power of quality research in order to produce knowledge that is applicable outside of the research setting.

Resource Persons



CONFERENCE CO-CHAIR &
KEYNOTE SPEAKER

Dr. Tülây Atay
Türkiye



CONFERENCE CO-CHAIR &
KEYNOTE SPEAKER

Prof. Andrea Volterrani
Italy



CONFERENCE CO-CHAIR

Dr. Chris Fenner
USA



KEYNOTE SPEAKER
Prof. Amlan Chakrabarti
India



KEYNOTE SPEAKER
Professor Ranjan Hettiarachchi
Sri Lanka



PLENARY SPEAKER
Prof. Dr. Nilüfer Pembecioğlu
Turkey



PLENARY SPEAKER
Assoc Prof Dr. Sara Chinnasamy
Malaysia



PLENARY SPEAKER
Dr. Govind Ji Pandey
India

Special Features

Poster Presentation Session

"PosterPalooza: Exploring Practices in Creative Communication"



We invite you to submit a research poster proposal for this interactive Research Poster session that will take place in MEDCOM 2024.

Presenting a poster is an excellent opportunity for young scholars to show their work in a visual format, promote discussion about their chosen subject, interact with seasoned academics, and receive feedback about their projects on Media and Mass Communication.

[APPLY NOW](#)

Special Networking Session

Date: 09th May 2024 | Time: 3.30 – 4.30 PM (IST)



Are you ready to expand your professional network, forge valuable connections, and engage with like-minded individuals in your field? Then join our exclusive Networking Session during the conference!

This highly anticipated event is designed to create a dynamic platform for attendees to interact, exchange ideas, and foster meaningful relationships. Whether you're a seasoned professional or just starting your journey, this session offers a unique opportunity to connect with the peers who share your passion and aspirations.

[READ MORE](#)

Networking Dinner



Join us for an enchanting Networking Dinner at the MEDCOM 2024 which offers a unique opportunity to connect, engage, and build meaningful relationships with influential leaders, academics, activists, practitioners, industry experts, and passionate individuals in the field of Media and Mass Communication. Immerse yourself in an atmosphere of camaraderie, where like-minded individuals gather to celebrate achievements and discuss the path to a more inclusive future.

[READ MORE](#)

Special Workshop Series

Workshop 01



DR. TÛLÂY ATAY

Hatay Mustafa Kemal University
Faculty Of Communication
Journalism Department,
Antakya, Türkiye

Workshop 02

Workshop Title: "Diversity, media and social change. Crises, conflicts and the role of digital media".



PROF. ANDREA VOLTERRANI

Director of Master in
Social Comm. | Social Farming
University of Rome Tor Vergata
Italy

Panel Discussion

Panel Discussion

Topic: "Social and Political Participation in the Age of Digital Media"

Listen to Invaluable Panel Discussion from worldwide to share their treasured knowledge and experiences at the MEDCOM 2024. Join us at MEDCOM 2024, the global hub for media and communication experts, as we delve into the intricate relationship between media and truth-shaping.

Engage in conversations that dissect biases, celebrate journalistic achievements, and illuminate pathways toward a media landscape that informs and enlightens. Secure your spot to be part of this pivotal conversation that's shaping the future of media.

If you would like to join as a panelist, the "Call for Panelists" is now open. By joining us as a panelist, you will have the opportunity to contribute to this powerful movement and leave a lasting impact on attendees.

Conference Tracks

- Media and Corporate
 - Social Media: Impacts, Future and Issues
 - Health Communication, Emergency and Environmental Studies
 - Journalism
 - Theory of Communication, Languages and Media
 - Public Sector Communication
-
- Media Education
 - Political Communication and/or Freedom of Speech
 - Multiculturalism, Cultural Studies, Youth and Gender Communication

Visit Website for more Tracks and Information.

THE MEDIA CONFERENCE TO ADD TO YOUR CALENDAR



Final Abstract Submission Deadline

21st March 2024 (Limited Slots Available)



Abstract Acceptance Notification

Within Two Weeks



Early Bird Payment Deadline

21st February 2024



Regular Payment Deadline

20th March 2024



PP Presentation Due On Or Before

25th April 2024



Full Paper Submission Deadline

23rd May 2024

REGISTRATION TABLE

Physical Conference Participants				Virtual Conference Participants		
	Early Bird Deadline 21 st February 2024	Regular Payment Deadline 20 th March 2024	Onsite Payment		Early Bird Deadline 21 st February 2024	Regular Payment Deadline 20 th March 2024
ORAL LIVE PRESENTATION				ORAL LIVE PRESENTATION		
Delegate	USD 530	USD 560	USD 590	Delegate	USD 250	USD 275
Student	USD 510	USD 540	USD 570	Student	USD 230	USD 250
Group (Delegate)	USD 510	USD 540	USD 570	Group (Delegate)	USD 220	USD 240
Group (Student)	USD 490	USD 520	USD 550	Group (Student)	USD 210	USD 225
POSTER PRESENTATION				POSTER PRESENTATION		
Delegate	USD 510	USD 540	USD 570	Delegate	USD 230	USD 250
Student	USD 480	USD 510	USD 540	Student	USD 190	USD 215
NON PRESENTERS/ ATTENDEES				NON PRESENTERS/ ATTENDEES		
Delegate	USD 480	USD 500	USD 530	Delegate	USD 120	USD 140
Student	USD 460	USD 480	USD 510	Student	USD 100	USD 120

Special Rates for Group Registrations

PUBLICATION

The Journal of Media, Culture & Society

Online ISSN: 1460-3675

Editor in Chief Raymond Boyle University of Glasgow, UK

Publisher Sage Journals

[Journal link>>](#)

Abstracted/ Indexed in Scopus, Index to Journals in Communication Studies, Index to Journals in Mass Communication, Academic Index.



Preservation, Digital Technology and Culture

Online ISSN: 2195-2965

Editor in Chief Dr. Bogdan Trifunovic

Publisher De Gruyter Saur

[Journal link>>](#)

Abstracted/ Indexed in Baidu Scholar, Cabells Journalytics, CNKI Scholar (China National Knowledge Infrastructure), CNPIEC – cnLINKer, Dimensions, EBSCO (relevant databases), EBSCO Discovery Service, Google Scholar, IBR (International Bibliography of Reviews of Scholarly Literature in the Humanities and Social Sciences), IBZ (International Bibliography of Periodical Literature in the Humanities and Social Sciences), Japan Science and Technology Agency (JST), J-Gate, JournalGuide, JournalTOCs, KESLI-NDSL (Korean National Discovery for Science Leaders), Library, Information Science & Technology Abstracts (EBSCO), MyScienceWork, Naver Academic, Naviga (Softweco), Primo Central (ExLibris), ProQuest (relevant databases), Publons, QOAM (Quality Open Access Market), ReadCube, Reaxys, Scilit, SCImago (SJR), SCOPUS, Semantic Scholar, Sherpa/RoMEO, Summon (ProQuest), TDNet, Ulrich's Periodicals Directory/ulrichsweb, WanFang Data, WorldCat (OCLC), X-MOL, Yewno Discover.



Media Asia

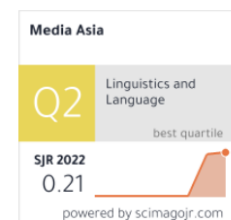
Online ISSN: 01296612

Academic Editors Danilo Araña Arao, University of the Philippines Diliman, Philippines

Publisher Taylor and Francis

[Journal link>>](#)

Abstracted/ Indexed in Scopus, Clarivate Science Citation Index Expanded (SCIE), Social Sciences Citation Index (SSCI), Arts and Humanities Citation Index (AHCI) and the Emerging Sources Citation Index (ESCI)



Visual communication – Special Issue

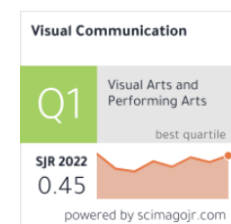
Online ISSN: 14703572

Editor in Chief Louise Ravelli University of New South Wales, Australia

Publisher SAGE Publications Ltd

[Journal link>>](#)

Abstracted/ Indexed in Scopus, Film Literature Index, Communication & Mass Media Index, Art Index (H. W. Wilson's), Humanities Index, ComIndex, CommSearch CD-ROM, ARTbibliographies Modern, Abstracts in Anthropology Online, Anthropological Index Online, Communication & Mass Media Complete



Conference Venue



CONFERENCE VENUE

Hotel Taj Samudra, Sri Lanka.

09th – 10th May 2024



Tour Partner- GlobeEnjoy Tours

GlobeEnjoy tours has partnered with The International Institute of Knowledge Management (TIKM) to be the Official accommodation and Tour partner for the Conference participants to ease all your travel requirements.

They will assist you with all your Travel and accommodation requirements by providing you A safe and Comfortable Transportation from the Airport to the Hotel, Reserve your hotel rooms in the Conference Venue or in the vicinity, arrange you Special Conference Networking tours and other Private tours around the country and will drop you at the Airport for your departure. For A One Stop Solution for all your travel need during the conference, contact the Trusted Tour partner, GlobeEnjoy Tours.

Accommodation:

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Airport Transportation:

Once you land in the Airport, we at GlobeEnjoy tours will be there to Welcome you at the Airport and take you to the hotel for your stay. Similarly, we will come to the Airport to bid you farewell, when you return to your country with memories of a lifetime.

Conference Networking Tour:

Conference is about knowing new people and building your network for the longer career path. We at GlobeEnjoy tours offer the Conference participants, an Exclusive opportunity to Network with the Conference Participants outside the Conference while enjoying the City and People during the short visit. The Conference Networking Tour will be a one day tour around the Major sight seeing in the City while giving the opportunity to Network with the conference participants of the Respective Conference.

Leisure Tours:

When you are visiting a Country for a Conference, why not take some time to Enjoy the New Country for a few more extra days and make new memories you will carry for a Lifetime. We at GlobeEnjoy Tours arrange Other Leisure Tours around the country and help you make memories. These tours are fully private and can be arranged with your family members and friends. If you want to enjoy Special Tours during your visit to Conference, contact GlobeEnjoy Tours now and book your Tour today.

For More details, contact Our Destination Strategist, Mr. Emmanuel Fernando anytime.



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Co-Hosting Partner

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University of Rome Tor Vergata, Italy



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Isanka P. Gamage is the Co-founder and Managing Director of The International Institute of Knowledge Management (TIKM) Based in Sri Lanka. He is the founding manager of three international journals and has served as the Conference Convener for over 350 international Conferences organized in 8 Countries namely Sri Lanka, China, Indonesia, India, Vietnam, Philippines, Malaysia, Thailand, and virtually. He has initiated and engaged with many different online and offline knowledge-sharing platforms to make a sustainable future. In his journey thus far, he has had the privilege to closely work with many world-renowned personalities as the Nobel Laureates, Subject Gurus, and also with over 450 International universities and has been in the lights of more than 2000 leading Professors across the globe on several fields of study. He has also had the honor of working with the Ministries, Diplomats, industry professionals, and international organizations in different countries.

As a founding member and CEO of a few consortiums and associations in Education, Public Health, Environment, Women and Gender, Social Sciences, Fisheries and Aquaculture, and Disability and Rehabilitation, he is serving to Asian and African regions to achieve their Sustainable Development Goals by connecting his network in Western countries and trying to implement the concept of knowledge diplomacy.

He is a life coach and mentoring practitioner with Neuro-Linguistics Programming (NLP). And also, he is conducting mindfulness training programs locally and internationally.

He is reading for Doctor of Business Administration (DBA) in University of Kelaniya in Sri Lanka. He has completed the Commonwealth Executive Master of Business Administration (CEMBA) and BSc Marketing. He also has a Bachelor of Therapeutic Counseling from The Open International University for Complementary Medicines.



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